

ACTION ITEMS

Figure out your TYPE

1. Take a TYPE cast class
2. Or have you friends, family and a few strangers write down or tell you how they see you. List your 3 most agreed upon types.

Get new headshots that reflect your type

1. List 3 potential photographers.

Take 4 types of acting classes; one after another: cold reading, on camera audition, on camera commercial class and an improv class.

1. List 3 possible cold reading classes

2. List 3 possible on camera audition classes

3. List 3 possible on camera commercial classes

4. List 3 possible improv classes (include dates, times and prices)

Start your first class.

Create your résumé

**Create your actor business card
Online at vistaprint.com**

Create a list of 5 possible commercial agents.

1. _____
2. _____
3. _____
4. _____
5. _____

Send a cover letter and email or mail your headshots to all 5.

Submit yourself on student films, short films, Webisodes and theater.

List 4 film schools near you OR colleges with a film departments with email addresses to send your headshots or physical addresses so you can drop them off personally.

1. _____
2. _____
3. _____
4. _____

Read The 5 books from this list and read them:

- **Wendy Alane Wright " Secrets Of A Hollywood Talent Manager"**
- **Bonnie Gillesepie "Self Management For The Actor"**
- **Carolyn Barry "Hit The Ground Running"**
- **Judy Kerr "Acting Is Every Thing"**
- **Brian O'Neil "Acting Is A Business"**
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WRITE THE DATES WHEN YOU HAVE COMPLETED EACH BOOK

1. _____
2. _____
3. _____
4. _____
5. _____

Create an actors postcard - Online with vistaprint.com

Film a scene on HD, one that showcases one of your 3 "types"

List 3 companies that record demo reels

1. _____
2. _____
3. _____

Or find a friend (3) with HD camera, use great sound and lighting and model it after one of these videos.

Friend: _____

Friend: _____

Watch TV and Find 5 TV shows that hire your type regularly. Go on imdbpro and find out who the casting directors are.

1. _____
2. _____
3. _____
4. _____
5. _____

Find workshops to meet those casting directors

1. _____
2. _____
3. _____
4. _____
5. _____

AND/OR Mail or email your headshot, résumé and demo reels to these CDs on your small Target List each month. One month send a post card, another month send a One Sheet, another month a Castability Sheet, another month a Newsletter. Always change it up, but be sure to keep the main picture of you the same on all marketing tools.

After each role you book, send a thank you card to the director and casting director to thank them for the wonderful opportunity.

Whenever you book a future acting job, **AGAIN, send your actor postcards to all directors and casting directors** you have worked with in the past letting them know you booked another job! Keep in touch with your contacts. They will be your future employers.